Sponsorship Opportunities

art circuit

Art Circuit 2026

Date: Friday, October 2, 2026

About Art Circuit

Now in it’s fourth year, Art Circuit is Hamilton's most unique arts night out, serving as an annual hop-on, hop-off bus tour that brings four of the city’s galleries together for one night of art and discovery. The event takes attendees through participating locations via four themed buses, each featuring its own host and entertainment like karaoke, live DJ sets, or art trivia. By connecting collectors, enthusiasts, and artists through shared gallery openings, the tour offers a lively way to experience Hamilton’s creativity firsthand while supporting and strengthening the vibrant local art scene.

Audience & Reach

Art Circuit draws **600+ Hamilton residents** who are active, community-engaged, and passionate about local culture. Our audience includes arts enthusiasts, young professionals, and people who actively seek out and support local businesses. This is not a passive audience — they arrive energized and spend the evening talking about what they see, who's sponsoring, and where to go next.

Why Sponsor?

Sponsoring Art Circuit provides exposure to a wide and engaged audience, builds community goodwill, and showcases your brand’s commitment to local arts.

Ready to get on board?

We would love to partner with you for Art Circuit Hamilton. Please reach out to discuss sponsorship opportunities in more detail or to customize a package to fit your goals. Sponsorship deadline: June 1, 2026.

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Sponsorship Packages

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Our sponsorship opportunities are designed to offer maximum visibility while directly supporting the local arts community. Whether you are looking for a high-impact brand presence or a way to show your neighborhood support, we provide three distinct pathways to get involved. Each level ensures your business is recognized by our engaged audience of local art lovers and community leaders.

For those seeking a signature presence, our Bus Presenting Sponsorships offer the most immersive experience. With only four available, this premier tier integrates your brand into the fabric of the event through exclusive naming rights, on-board mentions, and dedicated social media features. It's a unique opportunity to lead the conversation as attendees travel between galleries.

We also offer Community and In-Kind tiers for businesses looking to contribute through financial support or essential goods and services. These partners receive visibility across our digital platforms and event signage, ensuring your contribution is celebrated at every stop.

The following chart outlines the specific benefits and recognition associated with each investment level.

BENEFIT	BUS SPONSOR $500	COMMUNITY SPONSOR $250	IN-KIND SPONSOR
Named bus / dedicated feature	✓		
Complimentary tickets	4	2	2
Logo on event website	✓	✓	✓
Event signage at galleries	✓	✓	✓
Dedicated social media post	✓		
Thank-you social mention	✓	✓	✓
Host brand mention on bus	✓		
Swag / sampling opportunity	✓		